

A woman with short brown hair is smiling and looking directly at the camera. She is positioned in front of a dark wood bookshelf filled with books. The background of the entire image is a grey brick wall. A white speech bubble with a black outline is positioned to the left of the woman, containing the text "Retire your red pen!".

*Retire
your
red pen!*

Using Video Recorded Feedback to Improve Student Understanding





The Purpose of Feedback

Assess one's understanding

Did I know as much as I thought I did?

Build confidence

My teacher thinks I did well!

Correct misconceptions

Why did I think that was the right answer when it wasn't? Why is that one the right answer?

**Learning
from
feedback**

**Time
efficiency**

Feedback time per Assignment	20 Students	50 Students	100 Students
5 minutes	1 hour, 40 minutes 	4 hours, 10 minutes 	8 hours, 20 minutes 
10 minutes	3 hours, 20 minutes	8 hours, 20 minutes	16 hours, 40 minutes
15 minutes	5 hours	12 hours, 30 minutes	25 hours
20 minutes	6 hours, 40 minutes 	16 hours, 40 minutes 	33 hours, 40 minutes 

The Drawbacks of Written Feedback

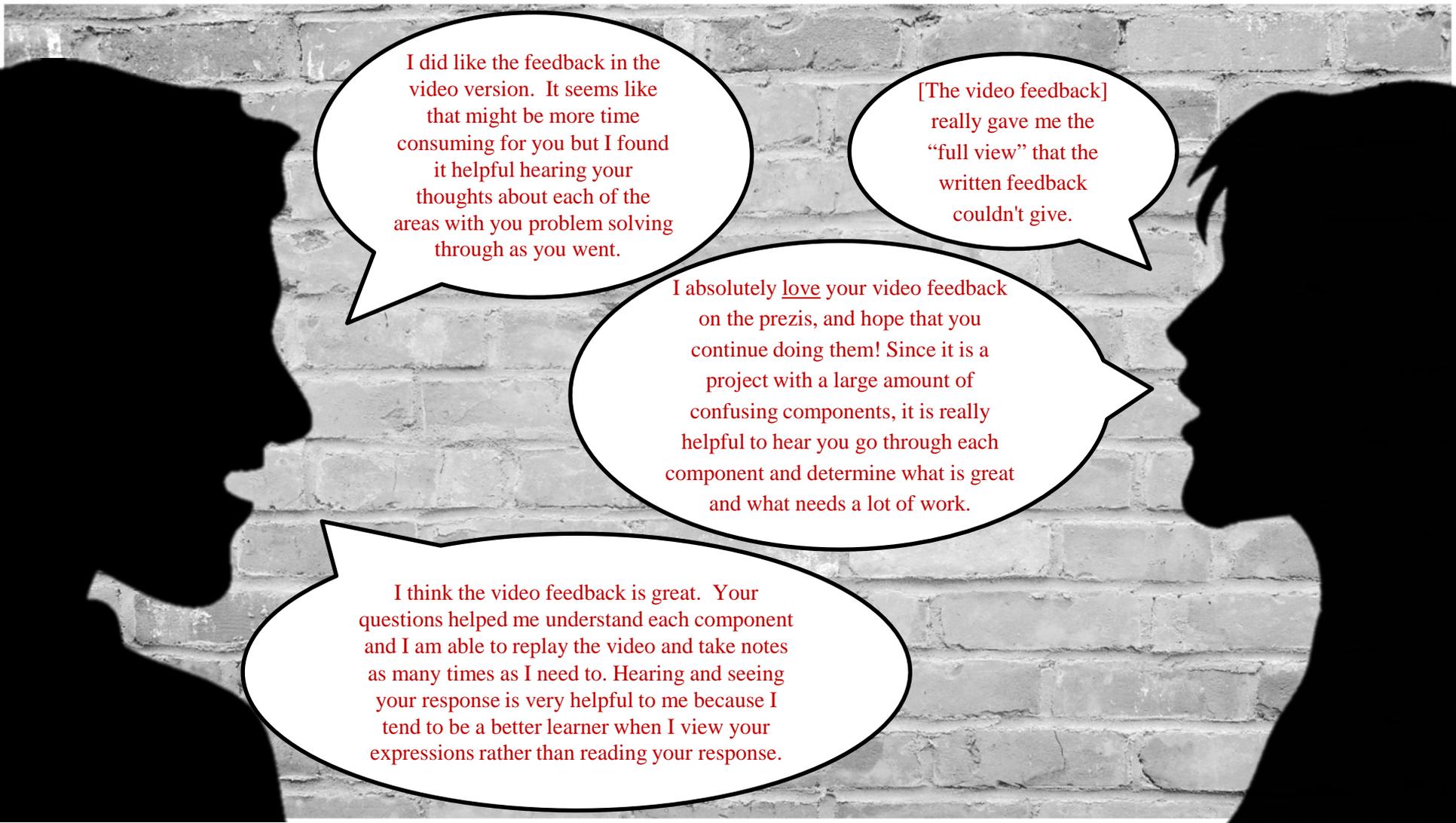
- ✍️ Difficult to write full feedback efficiently
- ✍️ Unclear feedback leads to confusion, frustration, lack of learning
- ✍️ Takes class time, leads to distraction during class
- ✍️ Handwriting can be difficult to read



The Benefits Of Verbal Feedback

- ✍ Thought process is fully available to learner
- ✍ Feedback is complete and clear
- ✍ Guiding through the learning process can happen more efficiently
- ✍ Nonverbals build rapport with student
- ✍ Reduces instructor fatigue





I did like the feedback in the video version. It seems like that might be more time consuming for you but I found it helpful hearing your thoughts about each of the areas with you problem solving through as you went.

[The video feedback] really gave me the “full view” that the written feedback couldn't give.

I absolutely love your video feedback on the prezis, and hope that you continue doing them! Since it is a project with a large amount of confusing components, it is really helpful to hear you go through each component and determine what is great and what needs a lot of work.

I think the video feedback is great. Your questions helped me understand each component and I am able to replay the video and take notes as many times as I need to. Hearing and seeing your response is very helpful to me because I tend to be a better learner when I view your expressions rather than reading your response.



Making it Happen

1.Blackboard

doesn't matter if you have a class

2.Kaltura – “Add Media”

3.Record Screen

can do with or without webcam

4. Share with Students

can be done right in blackboard assignment!



It's Not All Sunshine and Unicorns...

- ✍ You have to look nice when being recorded.
- ✍ No cussing. <Retakes may be necessary>
- ✍ Technology is not seamless, ever.
 - ✍ Slow video uploading at home
 - ✍ No way to download videos from blackboard

*But the increase
in student
learning and
satisfaction is
worth it!*



Thank you! Questions?