

Open Textbook Network

OPEN TEXTBOOKS

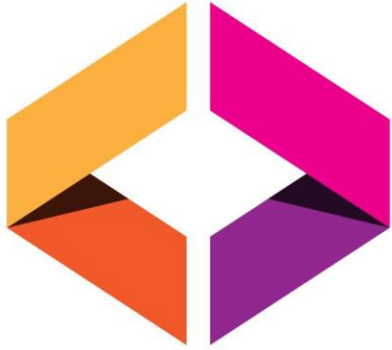
Access, Affordability, and Academic Success

Joe Nowakowski, Professor of Economics, Muskingum University

Michelle Reed, Open Education Librarian at University of Texas Arlington



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Open Textbook Network

Agenda

- Define the problem.
- Define open textbooks.
- Explain what actions we can take.



United Nations

Universal Declaration *of* Human Rights



“...higher education shall be equally accessible to all”

(A)mong students who enter college, only 21 percent of those from poor families (lowest 25% of income earners) will earn a Bachelor's degree by age 24, compared to 99 percent of students from rich families (highest 25%).

<http://policymatters.illinois.edu/income-inequality-and-educational-inequality-comparing-the-u-s-and-brazil/>

The U.S. Department of Education projected that the cost would keep

2.4 million

low and moderate-income college-qualified high school graduates from completing college in the previous decade.

The University of Arkansas is determined to build a better world by providing transformational opportunities and skills, promoting an inclusive and diverse culture, nurturing creativity, and solving problems through research and discovery, all in service to Arkansas.

- UA Mission Statement

The University of Arkansas is determined to build a better world by providing transformational opportunities and skills, promoting an inclusive and diverse culture, nurturing creativity, and solving problems through research and discovery, all in service to Arkansas.

- UA Mission Statement

Goal

Increase retention and graduation rates, post-graduation employment and graduate education enrollment rates.

Goal

Significantly increase recruitment and graduation rates of Arkansans, first-generation students and underserved student populations.

- UA Strategic Plan



UNIVERSITY OF
ARKANSAS

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RESEARCH

ATHLETICS

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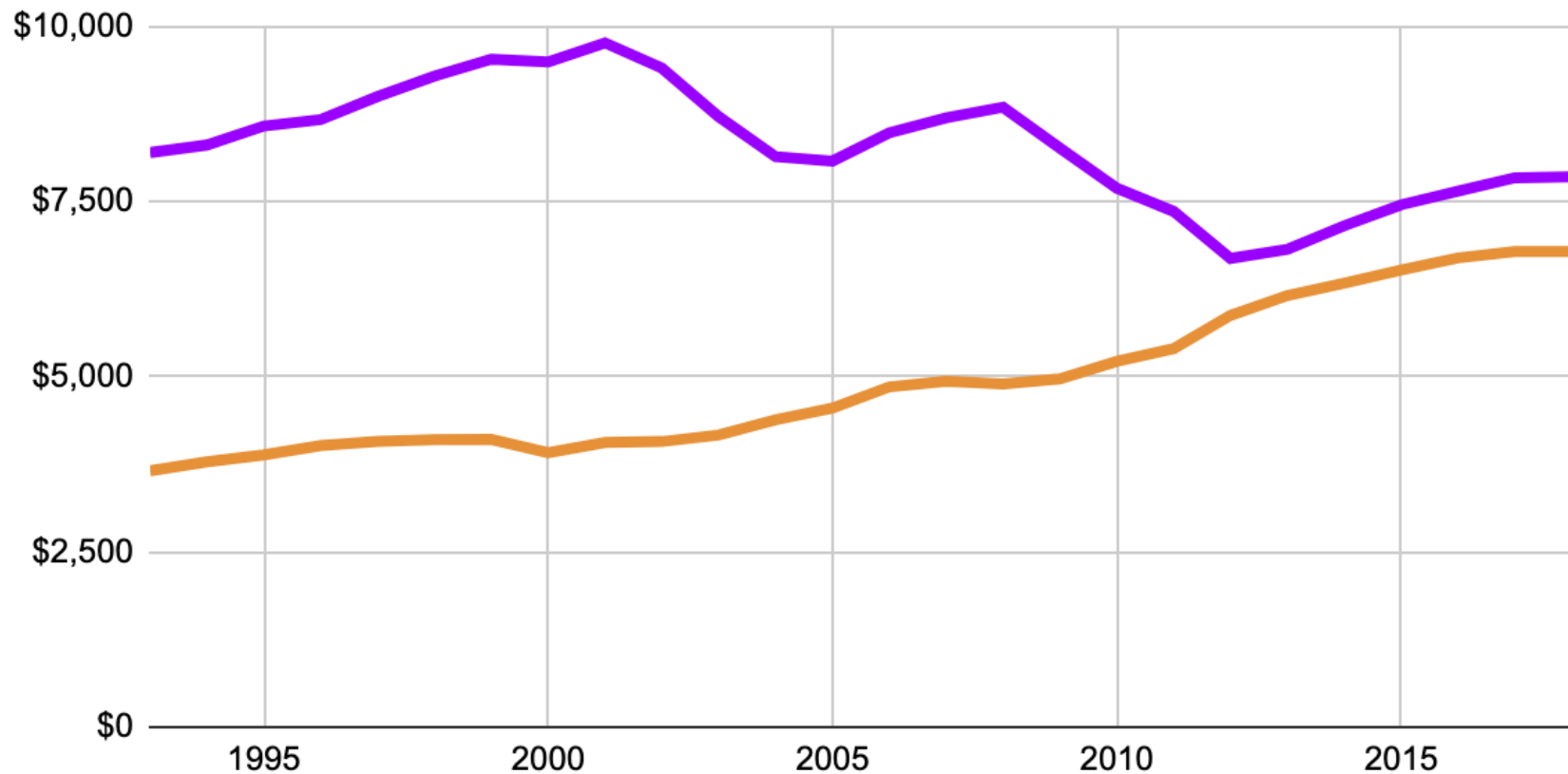
ADMISSIONS

Seeking admission to the University of Arkansas? Take time to explore what we offer. We think you'll like what you find.

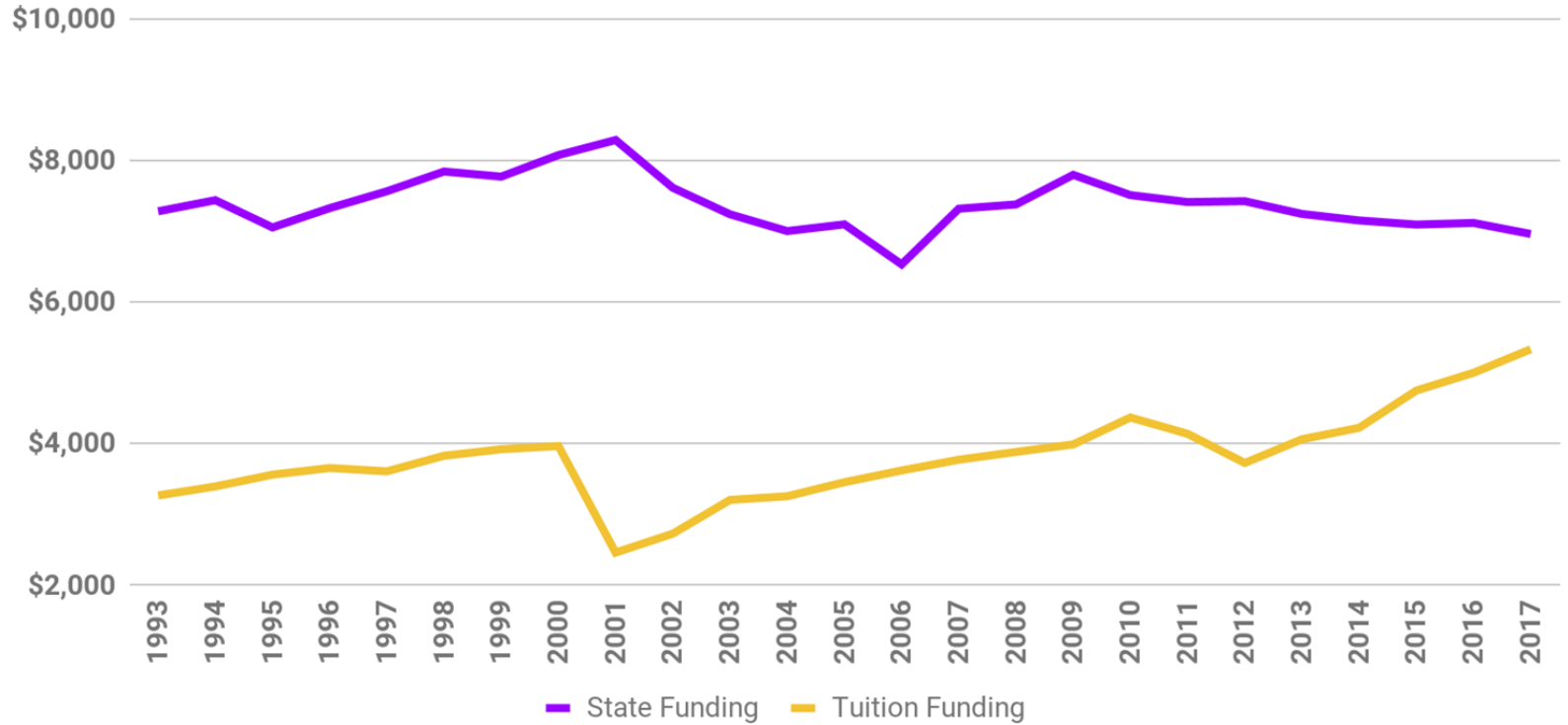
The U of A leads the state in academics and research and is one of nation's top public research universities. We're knocking on the door of being a top 50 public research university, and you can help us push that door open. We're also consistently rated among the nation's best values. We award \$85 million in financial assistance and scholarships each year to students based on merit and need. High-achieving students can choose from several prestigious fellowship programs — Honors College fellowships for undergraduates and Distinguished Doctoral and Doctoral Academy for graduate students.

Higher Education Funding - US

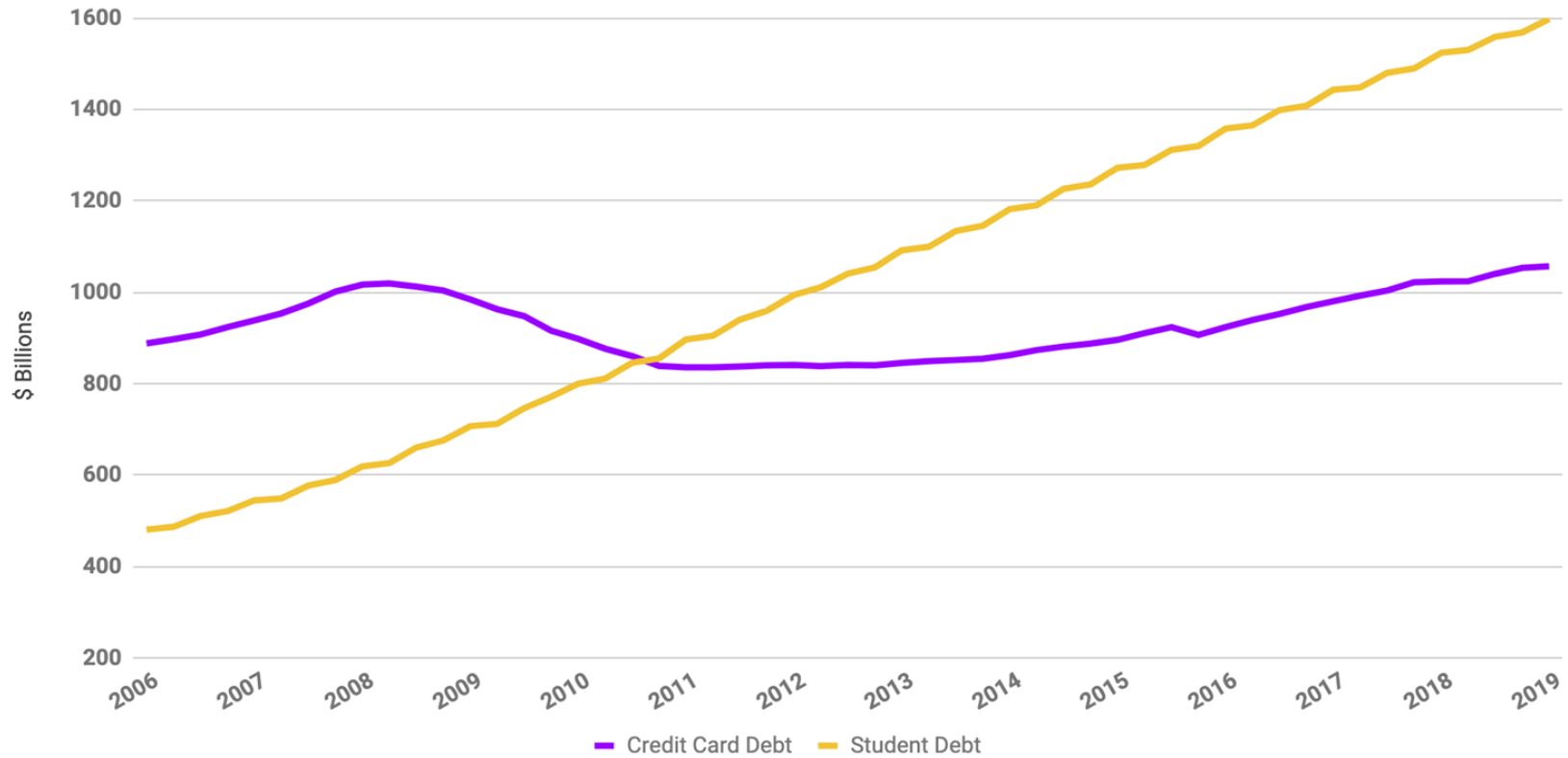
State Funding Tuition Funding



Higher Education Funding - Arkansas



US Debt



University of Arkansas

Estimated expenses for academic year	2015-2016	2016-2017	2017-2018	2018-2019	% change 2017-2018 to 2018-2019
Tuition and fees					
In-state	\$8,522	\$8,820	\$9,062	\$9,130	0.80%
Out-of-state	\$21,826	\$23,168	\$24,308	\$25,168	3.50%
Books and supplies	\$1,000	\$1,046	\$1,046	\$1,046	0.00%

<https://finaid.uark.edu/cost-of-attendance.php>

University of Arkansas

Full-time Beginning Undergraduate Students				
Type of Aid	Number receiving aid	Percent receiving aid	Total amount of aid received	Average amount of aid received
Any student financial aid ¹	3,888	77%	—	—
Grant or scholarship aid	2,926	58%	\$21,096,256	\$7,210
Federal grants	966	19%	\$4,595,674	\$4,757
* Pell grants	966	19%	\$4,310,624	\$4,462
Other federal grants	303	6%	\$285,050	\$941

University of Arkansas

All Undergraduate Students			
Type of Aid	Number receiving aid	Total amount of aid received	Average amount of aid received
Grant or scholarship aid ¹	12,699	\$97,737,081	\$7,696
Pell grants	4,605	\$19,474,611	\$4,229
Federal student loans	8,617	\$56,910,805	\$6,604

¹ Grant or scholarship aid includes aid received, from the federal government, state or local government, the institution, and other sources known by the institution.

ORANGE COUNTY NEWS

More colleges add free food pantries as 'starving student' cliché becomes reality



<http://www.ocregister.com/2017/09/29/starving-students-no-longer-a-laughing-matter-as-free-college-food-pantries-spread/>

—

Serving the Nation's Students
College & University
FOODBANK
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- Home
- Volunteer Action Center
- GivePulse
- Services
- Agency Support
- CGI University
- Full Circle Pantry
- Service Learning
- About

Jane B. Gearhart Full Circle Food Pantry

[U of A](#) / [Center for Community Engagement](#) / [Services](#) / [Full Circle Food Pantry](#)
/ [Jane B. Gearhart Full Circle Food Pantry](#)



Who We Are – student led emergency food assistance program, striving to serve clients with balanced meals through non-perishables and fresh produce from our own

[Request Food](#)

[Give Online](#)

Hours and Location

Hours During the Academic Year:

- Mondays: 11:00 a.m. - 3:00 p.m.
- Wednesdays: 3:00 p.m. - 5:00 p.m.
- Thursdays: 10:00 a.m. - 2:00 p.m.

Full Circle will be closed for all university holidays and breaks. For a complete list of closure dates and breaks please consult the [academic calendar](#).

324 Stadium Drive
WAHR C204

What can we do?

Tuition and Fees

Room and Board

Books and Supplies

Personal Expenses

Transportation

What can we do?

Tuition and Fees

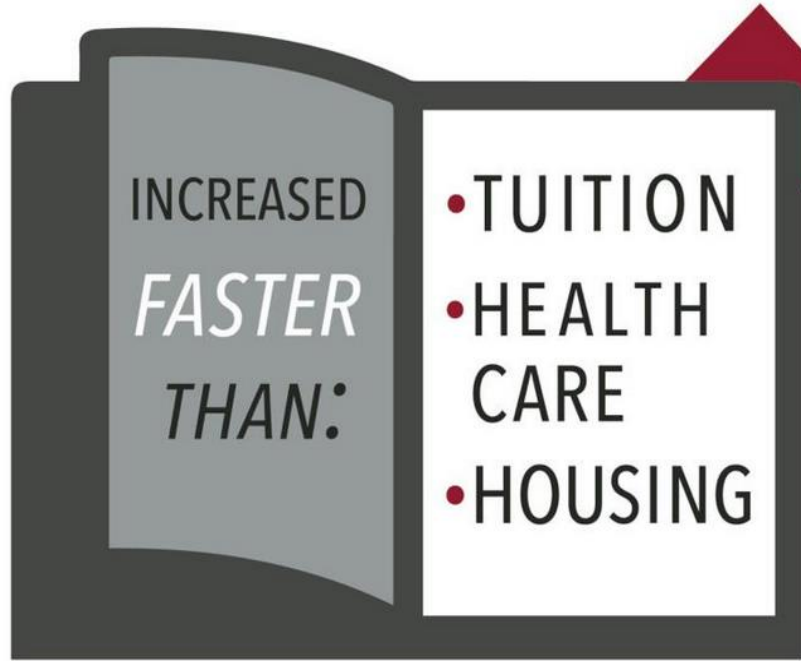
Room and Board

Books and Supplies

Personal Expenses

Transportation

COLLEGE TEXTBOOK PRICES: ■



INCREASED
FASTER
THAN:

- TUITION
- HEALTH CARE
- HOUSING



INCREASED
1,041%
SINCE 1977

Students are told to budget between \$1240 - \$1440 for books and supplies each year.

UA: \$1046

<https://financialaid.unl.edu/2019-2020-estimated-cost-attendance>

What they are actually spending is more like \$415 per year.
Why the difference?

<http://www.nacs.org/advocacynewsmedia/pressreleases/tabid/1579/ArticleID/867/Student-Spending-on-Course-Materials-Declines.aspx>

Coping with the Cost

- Purchase an older edition of the textbook
- Delay purchasing the textbook
- Never purchase the textbook
- Share the textbook with other students
- Download textbooks from the internet

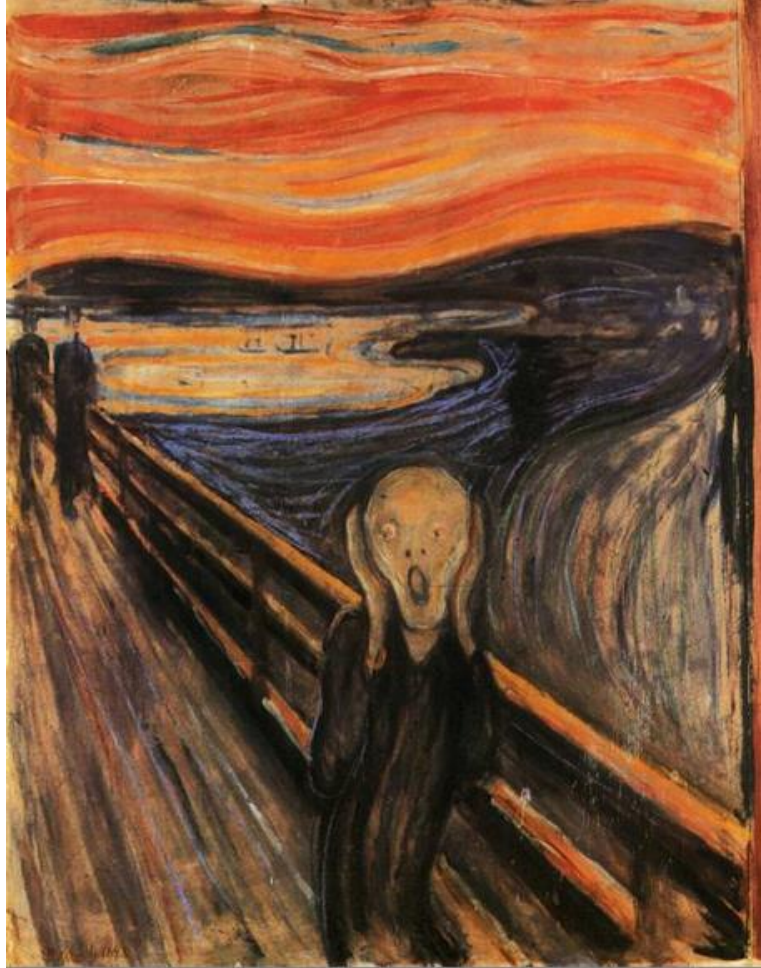
What are your biggest cost challenges as a student?

Tuition	61.65%
Course materials	39.56%
Housing costs	38.10%
Food expenses	31.02%
Living expenses	30.18%
Transportation	18.49%
Technology	15.45%
Additional school supplies	7.66%
Daycare	3.04%
Other	2.16%



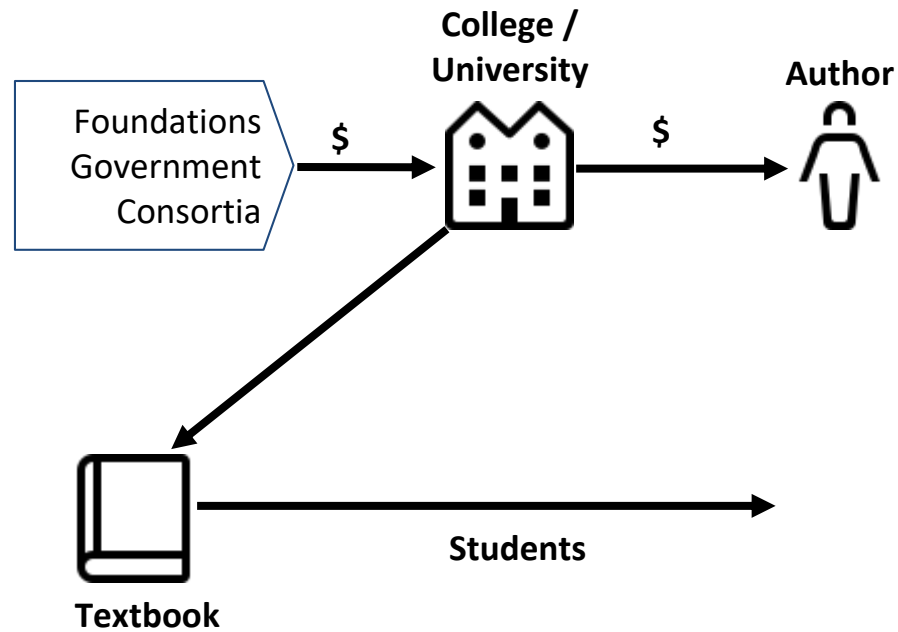
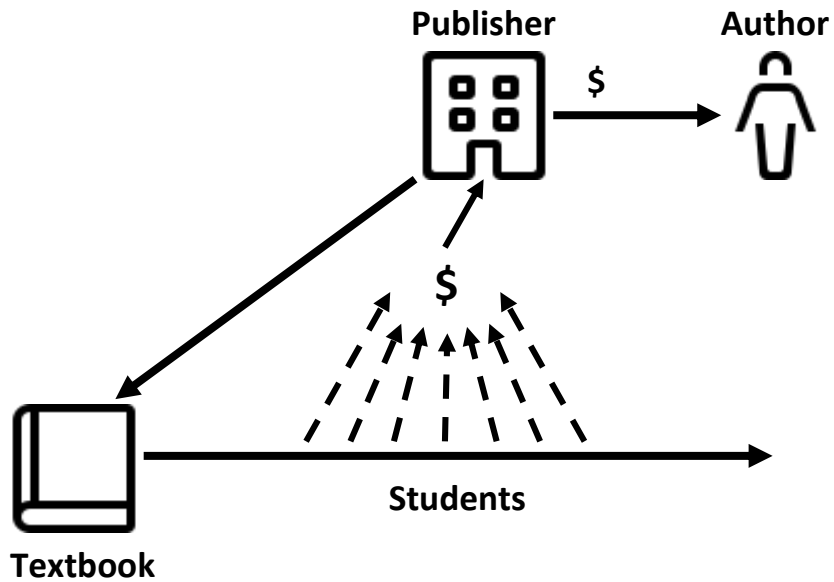
In your academic career, has the cost of required textbooks caused you to:

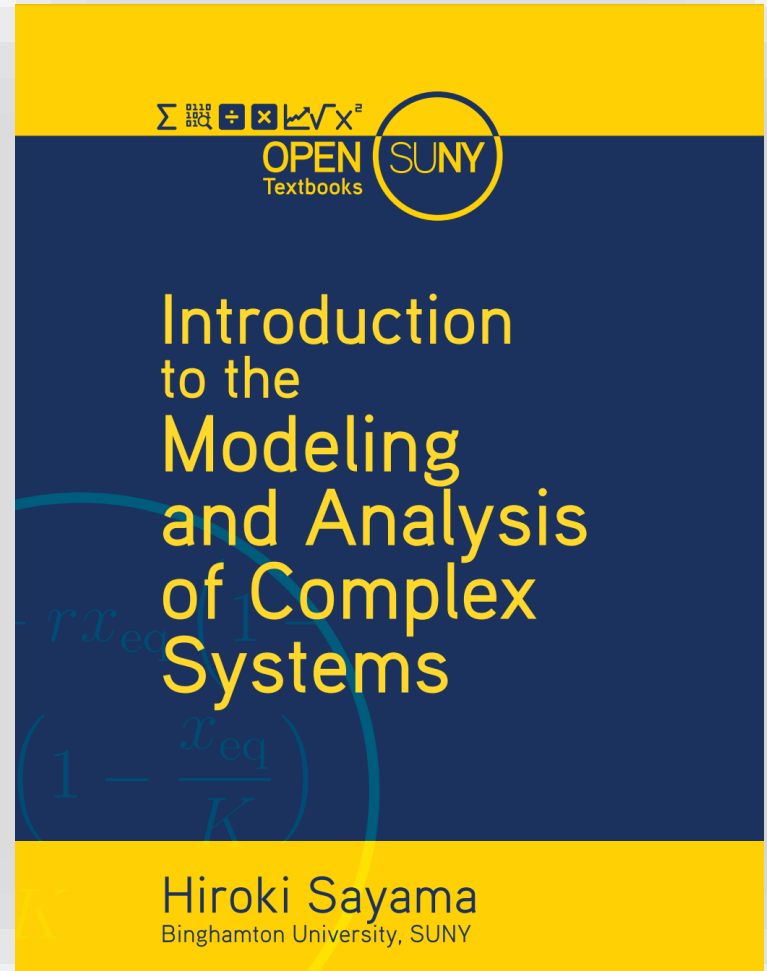
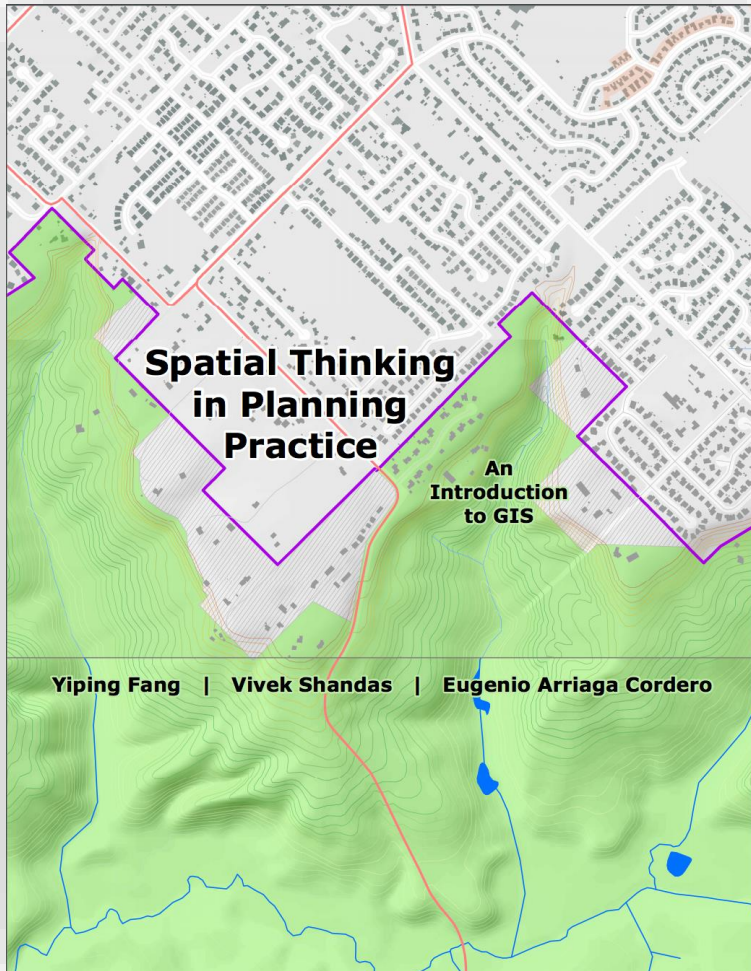
64.2%	Not purchase the required textbook
42.8%	Take fewer courses
40.5%	Not register for a specific course
35.6%	Earn a poor grade
22.9%	Drop a course
18.1%	Withdraw from a course
17.2%	Fail a course



Courtesy of www.EdvardMunch.org









BLUEPRINT FOR SUCCESS IN COLLEGE AND CAREER

Dave Dillon

v. 1.2

TAA announces 2019 Textbook Award winners

FEBRUARY 25, 2019 BY ERIC SCHMIEDER 0 COMMENTS

Thirty-one textbooks have been awarded **2019 Textbook Awards** by the Textbook & Academic Authors Association (TAA). Four textbooks received William Holmes McGuffey Longevity Awards, 17 textbooks received Textbook Excellence Awards, and ten textbooks received Most Promising New Textbook Awards.

The **McGuffey Longevity Award** recognizes textbooks and learning materials whose excellence has been demonstrated over time. The **Textbook Excellence Award** recognizes excellence in current textbooks and learning materials. The **Most Promising New Textbook Award** recognizes excellence in 1st edition textbooks and learning materials.

The awards will be presented during an awards reception at TAA's **32nd Annual Textbook & Academic Authoring Conference** in Philadelphia, PA, June 14, 2019.



<https://blog.taonline.net/2019/02/taa-announces-2019-textbook-award-winners/>

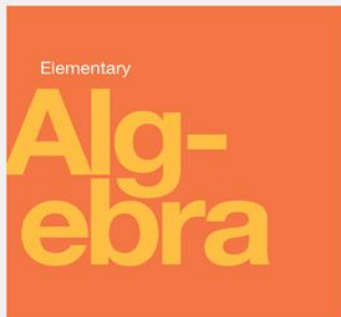


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Math

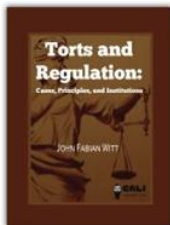




The eLangdell® Bookstore

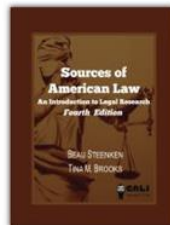
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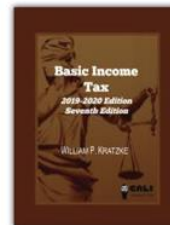
[Torts and Regulation: Cases, Principles, and Institutions](#)

[John Witt](#)



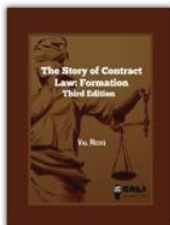
[Sources of American Law: An Introduction to Legal Research](#)

[Beau Steenken](#)
[Tina Brooks](#)



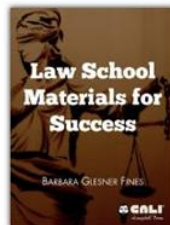
[Basic Income Tax](#)

[William Kratzke](#)



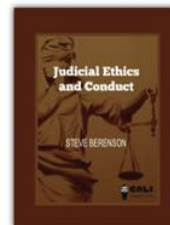
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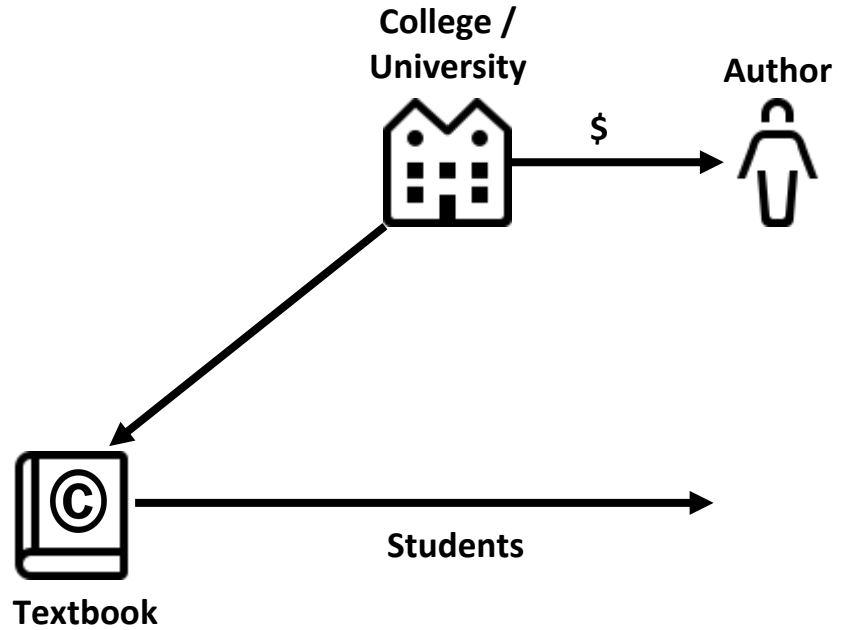
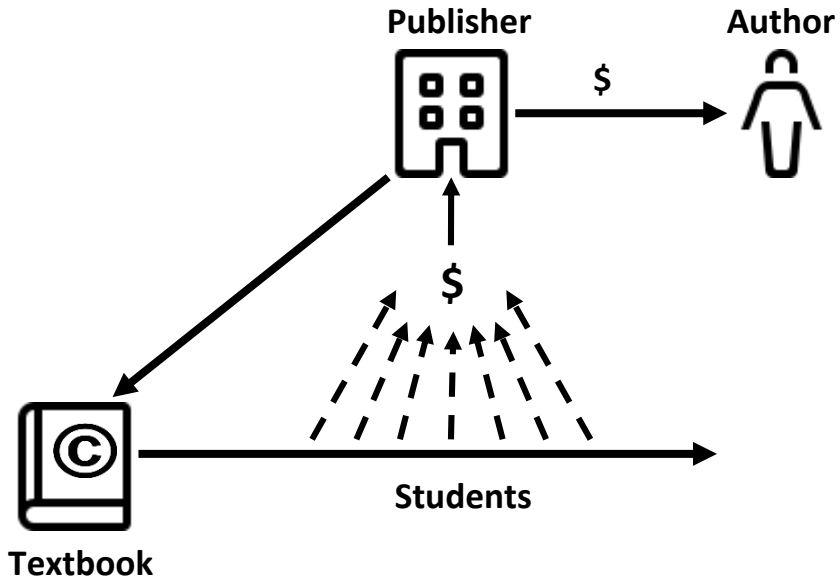
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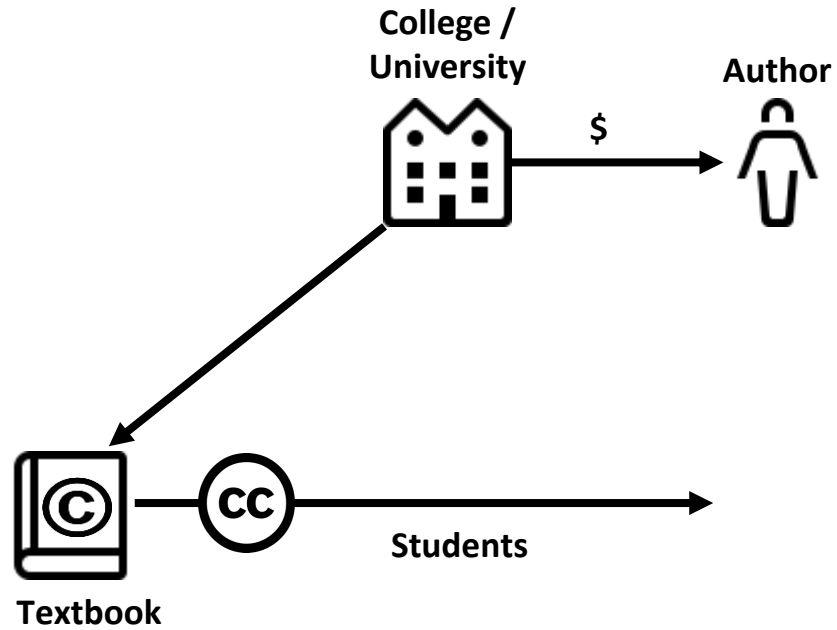
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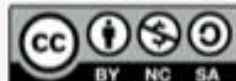
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Richard Baraniuk:

The birth of the open-source learning revolution

TED2006 · 18:34 · Filmed Feb 2006

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Sample Syllabus Language

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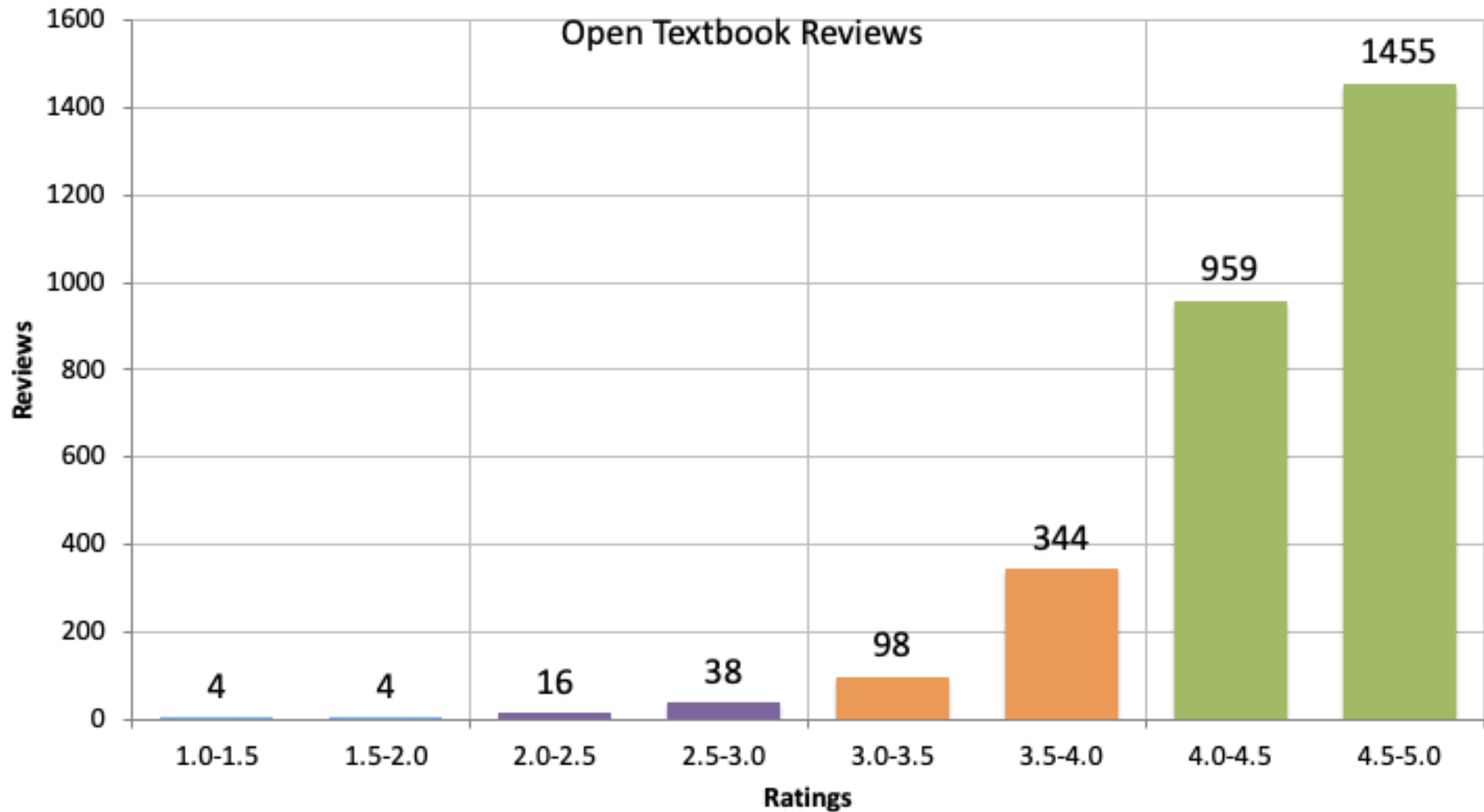
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<https://open.umn.edu/opentextbooks/>

Open Textbook Reviews



University of Georgia

Change from non-OER to OER

	Δ Grade	Δ DFW
Non-Pell eligible students	+7.4%	-2.05%
Pell eligible students	+12.3%	-4.43%
All Students	+8.6%	-2.68%



United Nations

Universal Declaration *of* Human Rights



“...higher education shall be equally accessible to all”

Graduation Rate Within 8 Years

First Generation Students

26%

2nd and 3rd Generation
Students

68%

The University of Arkansas is determined to build a better world by providing transformational opportunities and skills, promoting an inclusive and diverse culture, nurturing creativity, and solving problems through research and discovery, all in service to Arkansas.

How else can open textbooks
improve student success?



Content Customization

Collaborative Statistics

By:
Barbara Illowsky, Ph.D.
Susan Dean

Online:
< <http://cnx.org/content/col10522/1.40/> >

CONNEXIONS
Rice University, Houston, Texas

Collaborative Statistics Using Spreadsheets

Collection Editors:
Irene Mary Duranczyk
Suzanne Loch
Janet Stottlemeyer

Authors:
Susan Dean
Irene Mary Duranczyk
Barbara Illowsky, Ph.D.
Suzanne Loch
Janet Stottlemeyer

Online:
< <http://cnx.org/content/col11521/1.21/> >

OpenStax-CNX

Thomas A. Triandis

Introductory Business Statistics



CC Open Textbook Project
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3. Making estimates
4. Hypothesis testing
5. The t-test
6. F-test and one-way anova
7. Some non-parametric tests
8. Regression basics

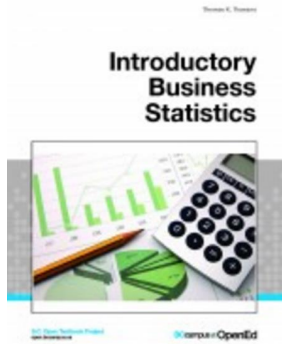


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Collaborative Statistics

(14 reviews)



Barbara Illowsky, De Anza College

Susan Dean, De Anza College

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Publisher: [OpenStax CNX](#)

Language: English

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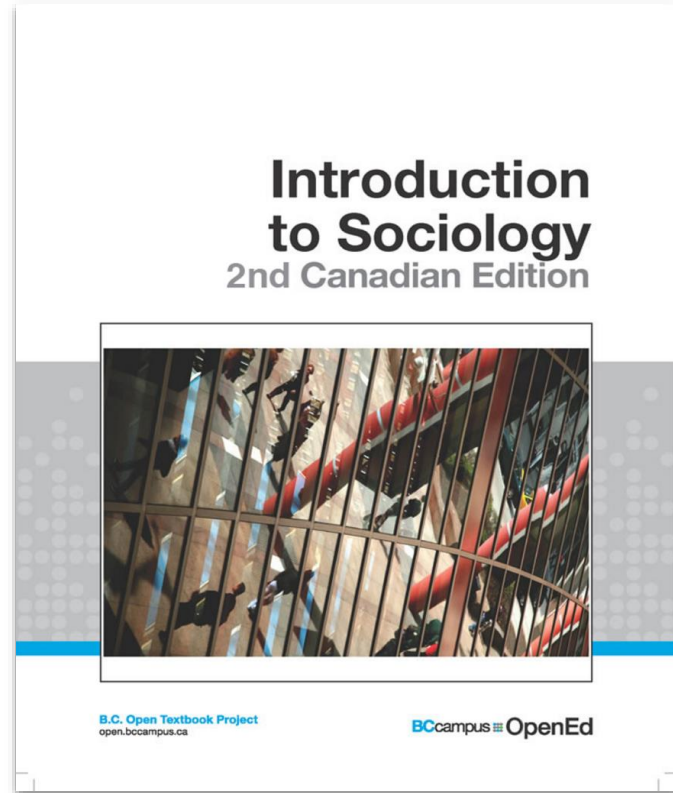
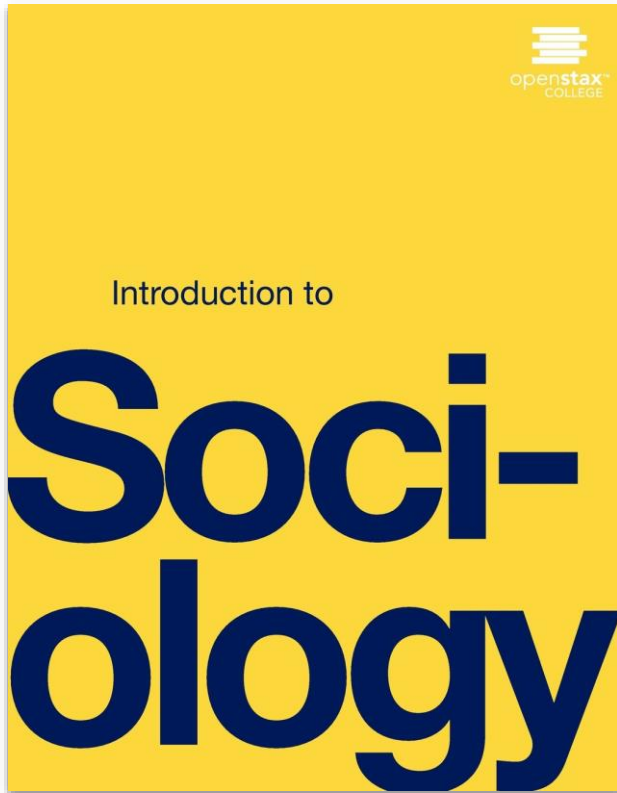
[Learn more about reviews.](#)

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About the Book

Contextualization



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- Save the Date for the Affordable Learning Ohio Summit August 1-2 at Ohio Dominican University

Contextualization



**OPEN
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Open Pedagogy

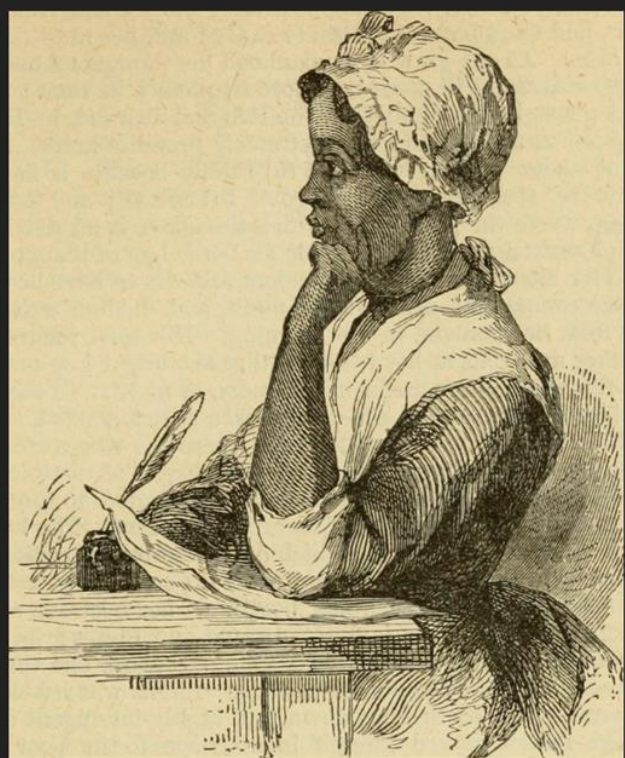
The Open Anthology of Earlier American Literature

Robin DeRosa



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[READ BOOK](#)



Students Creating the Test Bank

“My small class of 35 students wrote 1400 questions in the span of 10 weeks.”

OPEN PEDAGOGY NOTEBOOK
Sharing Practices, Building Community

What is Open Pedagogy? Examples

You are here: [Home](#) / [Assignment](#) / [Why have students answer questions when they can write them?](#)

March 16, 2018

Why have students answer questions when they can write them?

I recently trialed a new assignment in my Social Psychology class: During each of the 10 weeks when there was no scheduled exam I asked my students to write multiple-choice questions. That's right, they *wrote* questions instead of merely answering them.

From a pedagogical perspective, I really wanted my students to achieve a deeper level of understanding (e.g., the level it takes in order to craft three plausible distractors). However, this assignment also served a pragmatic purpose in that the open textbook that I use for this course (and that I helped revise) does not yet have a readymade question bank. By asking my students to craft and peer-review multiple-choice questions based on the concepts covered that week (and scaffolding this process over the semester), I considered I had a budding open pedagogy project on my hands.

Here's how it went:

1. The students were asked to write 4 questions each week, 2 factual (e.g., a definition or evidence-based prediction) and 2 applied (e.g., scenario-type).
2. For the first two weeks they wrote just one plausible distractor (I provided the question stem, the correct answer, and 2 plausible distractors). They also peer reviewed questions written by 3 of their (randomly assigned) peers. This entire procedure was double blind and performed using Google forms for the submission and Google sheets for the peer review.
3. For the next two weeks they wrote two plausible distractors (the rest of the procedure was the same).
4. For the next two weeks they wrote all 3 plausible distractors (the rest of the procedure was the same).
5. For the remainder of the semester they wrote the stem, the correct answer, and all the distractors.

FIND WHAT YOU'RE LOOKING FOR

- Assignment (7)
- Course Level (10)
- Program Level (4)
- Student Perspective (1)
- Textbooks (3)

CONTRIBUTE TO THE NOTEBOOK

We'd love to hear about your ideas for implementing or experimenting with open pedagogy. Please use this form to submit your own idea for a post for this notebook, and we will review and post your contribution (with attribution) to the site.

Use this form to submit your contribution to Open Pedagogy. At the bottom of your submission, please also include a short biographical statement so we can give you proper attribution for your contribution. Thank you for enriching our teaching

I adapted existing guidelines about how to write effective multiple-choice distractors and how

Opportunities for Innovative Pedagogy



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In August of 1999, LCC occupied its new campus property on Kretingos street in Klaipėda. In addition to the current facilities, a campus master plan calls for future construction of dormitories and additional academic space around the small lake.

DeFehr Centras

Defehr Centras provides 4300 square meters of space including 12 classrooms, a library, language and computer laboratories, and administration and faculty offices.

Balčiūnai Library

Balčiūnai Library serves as the learning and research center by providing a welcoming study place and a variety of resources, including research library with 22.000 English volumes. 15.000 volumes textbook



Open Pedagogy Notebook

openpedagogy.org

What can we do?

- Take a look!
- Write a review!
- Adopt if a book meets the needs of you and your students
- Raise awareness - talk with colleagues in your program and department

Academic Year

Total for Annual Impact Report

2018-2019

Students Using OER	1620
Faculty Using OER	11
Courses Using OER	9

Standard cost formula used is \$100 per book.

1620x \$100= **\$162,000** in Student Savings

2017-2018

Students Using OER	119
Faculty Using OER	2
Courses Using OER	2

119 x \$100= **\$11,900** in Student Savings

Writing a Review

Is there is a textbook in the Open Textbook Library that fits your class and/or expertise?

Incentive (\$200) will be paid for:

1. attending this workshop, and
2. reviewing a textbook in the Open Textbook Library

Writing a Review

1. You will receive an email with a link to the online review form.
2. Complete a concise review by November 8.
3. The review will be posted on the Open Textbook Library under an open license.
4. Incentive will be paid.

Open Textbook Library: open.umn.edu

David Ernst
dernst@umn.edu
[@dernst](#)

Joe Nowakowski
joen@muskingum.edu



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