# Evaluation of Teaching

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#### Student Rating Myths

- **MYTH:** Students lack the wisdom and experience to evaluate the effectiveness of their current instructors. Those who give instructors low ratings at the end of a course will in future years appreciate those instructors.
- FACT: High correlations exist between course-end ratings and ratings by those who presumably *have* the required wisdom and experience - peers,[3] administrators,[4] alumni,[5-7] and graduating seniors.[8,9] If professors in your department who know how you teach rated your effectiveness, the results would probably not differ all that much from your student ratings.



• MYTH: Student evaluations are just popularity contests. Easy teachers / easy graders get the highest ratings.

**FACT:** Teachers who assign more work and more difficult work tend to be rated as most effective.[3,9,10] Some studies show no effect of grading practices on overall student ratings,[11,12] others find tendencies for teachers giving higher grades to get higher ratings. The latter result does not invalidate the ratings, however; as McKeachie[11] observes, if students learn more from a teacher, one would expect their grades and their ratings to be higher.



• MYTH: Even if student evaluations have some validity, there's no value in the multiple-choice forms used to collect most of them. You've got to interview students and ask open-ended questions for the results to mean anything.

**FACT:** Comparisons have been run on student ratings collected in three different ways: objective questionnaire items, written responses to open-ended questions, and group interviews. The average correlation among the rating methods was 0.86.[13]



• MYTH: Teachers who get high ratings aren't really doing a better job of teaching.

**FACT:** Teachers rated as effective by students tend to be those whose students perform best on achievement tests.[3] Classes in which students give instructors higher ratings when multiple sections are taught tend to be those in which the students score higher on common external exams.[1] Good teaching also motivates interest and desire to learn.; students in courses taught by highly-rated teachers are subsequently more likely to elect advanced courses in the same subjects[14] and to major in those subjects.[15]



• MYTH: Student evaluations don't improve teaching.

**FACT:** Students of instructors who got student feedback scored higher on achievement tests and assessments of motivation for learning than students of instructors who got no feedback.[16]



### Why assess? For whom?

- •Goal:
  - Provide opportunities for continuous improvement

### Objectives:

- Provide feedback
- Influence behavior
- Make decisions
- Beneficiary
  - Self or admin

### What to assess?

- Course design & structure
  - Learning objectives, learner outcomes
  - Assessment scaffold, methods, level, objectivity
- Curricular materials
  - Activity alignment & context
  - Approaches
- In-class teaching performance
  - safe environment
  - Clear communication
  - Frequent & responsive feedback
  - Time & classroom management



## How to evaluate?

- Revised APT Document 1405.11 Evidence of
- Student satisfaction
- Student learning
- Continuous improvement



### Students

- Quant and qual data from electronic course evals
- Former student evaluations
- Evidence of student achievement
- Evidence of effective advising
- Evidence of learning



# Other Faculty

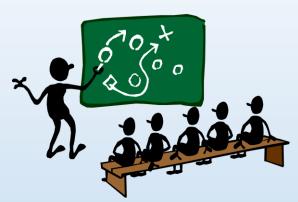
- Evaluation of course materials
- In-class visitation (formative assessment)
- In-class visitation (Summative assessment)
- External evaluation

### Instructor

- Self-assessment
- Evidence of Curriculum Development
- Evidence of Scholarship (SoTL)
- Professional Development
- Awards

#### A Model Instructional Strategy

- Provide an orientation:
  - Why is this important?
  - How does it relate to prior knowledge?
- Provide learning objectives.
- Provide information.



- Stimulate critical thinking about the subject.
- Provide models.
- Provide opportunities to apply the knowledge:
  - In a familiar context.
  - In new and unfamiliar contexts.
- Assess the learners' performance and provide feedback.



#### A Teaching Model

- Structured organization
  - Based on learning objectives

  - Appropriate to the subject matter
    Varied, to appeal to different learning styles
- Engaging presentation
  - Clear written and verbal communication
  - High degree of contact with students
    Physical models & demonstrations
- Enthusiasm
- Positive rapport with students
- Frequent assessment of student learning Classroom assessment techniques Out-of-class homework and projects
- Appropriate use of technology



**Teacher** 

Positive

As

Role

Model

### Meaningful feedback is...

- specific
- timely
- advance learning towards a goal
- thoughtfully worded
- involves the learner

### Peer observations

- Increased value with
  - Objectivity, specificity,
  - Critical feedback
  - Focus on student learning & assessment
  - Frequency

(discussed in Brickman et al., 2016)

#### Reluctance & barriers

- Time & emotional investment
- Fear & uncertainty

(discussed in Coffey and Barkley, 2018)



#### CSES Peer Review of Teaching

<b>CSES Program Element</b>	Strength	Potential Improvement
Reviewee: "Volunteer"	Not mandatory	Usually faculty pursuing P&T
Team of 3 peers - in & out of dept.	Objectivity & perspectives	Training
Concerns & materials	Focus	Developmental goals
Team class visit + individual visits	Frequency, reduces bias	More visits
Report & in-person consultation	Observations, strengths, & improvement	Meet during the semester
Overall	Dept culture	More formative use

#### Peer Assessment

TEACHING	G ASSESSMENT WORKSHEET		_24		
INSTRUCTOR:	Assessed By:		25		
INSTRUCTOR <sub>too</sub>	A355350 D1		26		
LESSON TOPIC:	DATE:				
	DAIE.		27		
STRENGTHS:			28		
1			_29		
2					
			30		
3			31		
4			_ 32		
5			33		
6			34		
7			35		
8				Needs Good Excellent Work	Remarks
9					
			TECHNICAL EXPERTISE		
10			Command of the Subject Matter		
11			LESSON ORGANIZATION Lesson Objectives		
12			Organization of Boards & Classroom Activiti	es	
			CONDUCT OF THE CLASS Enthusiasm, Energy, and Confidence		
13			Orientation to the Subject Matter		
14			Clarity of Presentation (boards, viewgraphs, e Clarity & Precision of Explanations	810.)	
15			Voice (volume, speed, variation)		
			Questioning & Answering Questions Contact with Students		
16			Visual Aids and Demonstrations		
17			Time Management Appropriate Use of Textbook		
			THE CLASSROOM ENVIRONMENT		
AREAS FOR IMPROVEMENT:			Classroom Appearance OVERALL ASSESSMENT:		
18			After attending this class, are the students add the Lesson Objectives?	equately prepared to accomplish	Yes No Not su
19			the Lesson Objectives?		
			SPECIFIC AREAS TO FOCUS ON	FOR YOUR NEXT CLAS	S:
20		·	1		
21			1		
22		4	2		
23			3		

	Needs Work	Good	Excellent	
	ø	P	0	Remarks
TECHNICAL EXPERTISE				
Command of the Subject Matter				
LESSON ORGANIZATION				
Lesson Objectives				
Organization of Boards & Classroom Activities				
CONDUCT OF THE CLASS				
Enthusiasm, Energy, and Confidence				
Orientation to the Subject Matter				
Clarity of Presentation (boards, viewgraphs, etc.)				
Clarity & Precision of Explanations				
Voice (volume, speed, variation)				
Questioning & Answering Questions				
Contact with Students				
Visual Aids and Demonstrations				
Time Management				
Appropriate Use of Textbook				
THE CLASSROOM ENVIRONMENT				
Classroom Appearance				
OVERALL ASSESSMENT:				
After attending this class, are the students adequate the Lesson Objectives?	sly prepare	d to acc	omplish	Yes No Not sure

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# Reflections

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